



For Immediate Release

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LBS Financial Credit Union Employees Make Holiday Toy Donation

Long Beach, CA – January 15, 2008 -- LBS Financial Credit Union employees donated ten boxes of toys to the United States Marines' Toys for Tots Foundation on December 19, 2007.

Every year, LBS Financial hosts an employee holiday breakfast at an offsite location. The employee holiday committee recommended changing the Credit Union's internal gift exchange program this year to encourage employees to donate gifts to needy children.

LBS Financial has more than 200 employees, and almost everyone in attendance brought one or more gifts. Six bicycles were also purchased by LBS Financial employees to donate to children.

"The LBS Financial Management Team was overwhelmed by the employee response," said Jeffrey Napper, President and CEO of LBS Financial Credit Union. "This was our first year working with the Marines on this program and it was so wonderful to see the generosity of our employees during the holidays."

Corporal Wyatt and Lance Corporal Zou from the United State Marines Reserves joined LBS Financial employees for the breakfast and spoke during the event to share the importance of the donation to children in need. Donated toys were distributed to needy children within the community of Long Beach.

About LBS Financial Credit Union

LBS Financial, founded in 1935 as the Long Beach School District Employees Federal Credit Union, is a member-owned cooperative providing savings, checking, VISA, money markets, certificates, IRA, insurance and investment services. LBS Financial also offers personal, auto and home loans. Their field of membership encompasses thirty cities surrounding the greater Long Beach area, as well as Riverside and Orange Counties. They currently service 119,000 members with six branch office locations, convenient electronic access (ATMs, online banking) and are part of the CU Service Center network. LBS Financial Credit Union has assets exceeding \$1 billion.

Photo Caption:

From left to right: Jeffrey Napper, LBS Financial Credit Union President and CEO; Artie Watson, Executive Vice President; Heather Finley, Vice President of Marketing; Corporal Wyatt and Lance Corporal Zou from the United State Marines Reserves.