



For Immediate Release

Contact: Heather Summers, VP Marketing
Phone: 562.598.9007, ext. 5115
Email: hsummers@lbsfcu.org

LBS Financial Credit Union Employees Donate Hundreds of Toys to Local Children

Long Beach, CA –December 18, 2009 -- LBS Financial Credit Union employees donated hundreds of toys, books and blankets to the children of Comprehensive Child Development (CCD) on December 16, 2009 at The Grand in Long Beach during their annual holiday breakfast.

Every year, LBS Financial hosts an employee holiday breakfast at an offsite location. The employee holiday committee selected CCD for this year's employee gift donation hoping to make a positive difference in the lives of these children during the holidays. In previous years, LBS Financial employees donated hundreds of toys to the United States Marines' Toys for Tots Foundation and Miller Children's Hospital.

LBS Financial has more than 230 employees, and almost everyone in attendance brought one or more gifts for the 500 children of the five CCD early childhood development centers.

"CCD is an important organization that serves our local community," said Jeffrey Napper, president and CEO of LBS Financial Credit Union. "Credit union management was impressed again this year by our employees' generosity in the spirit of the holiday season and enthusiasm in supporting this cause."

Five girls from the Poly High School "S Club" (sponsored by Soroptimist International of Long Beach), five girls from Girl Scout Troup 674 and five girls from Wilson High School's Junior Volunteer group (sponsored by the Junior League of Long Beach) gathered at the Pacific Avenue Center (2565 Pacific Avenue) to wrap and tag these gifts for the infants, toddlers and preschool girls and boys the evening after the breakfast.

"It was astounding and heartwarming to see the vast array of beautiful books and toys given so generously by these individuals to make the holidays memorable for all our children," said Tammie Kyle, executive director of CCD.

About LBS Financial Credit Union

LBS Financial, founded in 1935 as the Long Beach School District Employees Federal Credit Union, is a member-owned cooperative providing savings, checking, Visa[®], money markets,

certificates, IRA, insurance and investment services. LBS Financial also offers personal, vehicle, boat and home loans. Their field of membership encompasses fifty cities surrounding the greater Long Beach area, as well as Riverside, San Bernardino, Orange and San Diego Counties. They currently service over 120,000 members with six branch office locations, convenient electronic access (ATMs, online banking) and are part of the CU Service Center network. LBS Financial Credit Union has approximately \$1 billion in total assets.

About Comprehensive Child Development

CCD is a non-profit (501)(c)(3) whose twenty-five year mission continues to be to provide affordable high quality early childhood education and nutrition programs, encouraging successful children and self-sufficient families. CCD provides three centers in Long Beach, one in San Pedro and one in Wilmington. All the children are from low-income working parents. Many are from single-parent homes.

Photo Caption: From left to right: Heather Summers, vice president, marketing, LBS Financial Credit Union, Tammie Kyle, executive director of Comprehensive Child Development and Jeffrey Napper, president & CEO, LBS Financial Credit Union.